

# Spirit set to soar on coast

*Samantha Healy*

09 JUN 2018



The battle for the title of Queensland's tallest residential tower is about to heat up, with *Spirit* set to rise on the Gold Coast.

The \$1.2 billion, 89-storey *Spirit* will consist of 479 luxury residences, and will be built on the iconic former Iluka site in central Surfers Paradise.

It will rise 303m into the sky, and while technically shy of the 322.5m Q1 tower, a height which includes its huge spire, *Spirit* will boast the highest residential living spaces.

Q1 has an occupied height of 235m.



The \$1.2 billion, 89-storey *Spirit* will consist of 479 luxury residences, and will be built on the iconic former Iluka site in central Surfers Paradise.

“We’re all systems go to create what we believe will be one of the world’s iconic residential towers for many years to come,” Jixiao Xiao, of Chinese-based conglomerate Forise Holdings, said. “We have completed a major civil program to establish the foundations of *Spirit* and we are looking forward to delivering an iconic, globally recognised apartment tower of distinction to Australia’s premier beachfront address.

“We will be launching *Spirit* to the market in July and there is great anticipation from within Australia and internationally.”



It will rise 303m into the sky, and while technically shy of the 322.5m Q1 tower, a height which includes its huge spire, *Spirit* will boast the highest residential living spaces.

The building has been designed by DBI Design, which has offices in Abu Dhabi, the Gold Coast, Brisbane, Sydney and Melbourne.

The firm has described the building's design as "bringing a new level of luxury that is yet to be seen in Australia."

*Spirit* will include 2700sq m of residents' facilities over three floors, including pools, bars, a cocktail lounge, banquet room and an extravagant wine and champagne cellar. Panoramic views from the rooftop will stretch some 52kms. Retail services will be located on levels one to three.



Residents will be able to look at the water while in the water

The project is being marketed by Ray White Surfers Paradise Group, and the company's projects arm, Ray White Projects, which is headed by Julian Sutherland.



Or stare at the water when there is nothing on TV

“We’ve got the amazing transformation of the Star Casino and now the emergence of what will be one of the world’s most unique and definable residential projects in *Spirit*,” Mr Sutherland said.



“Projects such as these demonstrate that the Gold Coast has arrived as a world-leading tourism and lifestyle destination in the midst of some \$30 billion in public and private development.”

Prices are yet to be released, but Mr Sutherland said the apartments would be “comparable to the average beachfront prices in Broadbeach” but with more luxury inclusions and facilities.

He said the project would target international buyers as well as local and interstate investors and downsizers.

“Given the competitive price points and the over-sized nature of the apartments we are creating, we see these apartments also suiting people looking to downsize from homes to move into Australia’s premier beachfront address and enjoy all the luxury and facilities *Spirit* will have to offer,” he said



Additional luxury pay-per-use services will be available to residents, including car washing and detailing, babysitting, newspaper deliveries, pet vacation care and grooming.

Butlers will also be available to individual apartments upon request, as well as personal grocery shopping and flower arrangement deliveries.

A display centre is now open next to the Surfers Paradise Surf Life Saving Club.

